



**economic development  
via entrepreneurship & innovation**

KPI Database and Dashboard

# KPI Dashboard

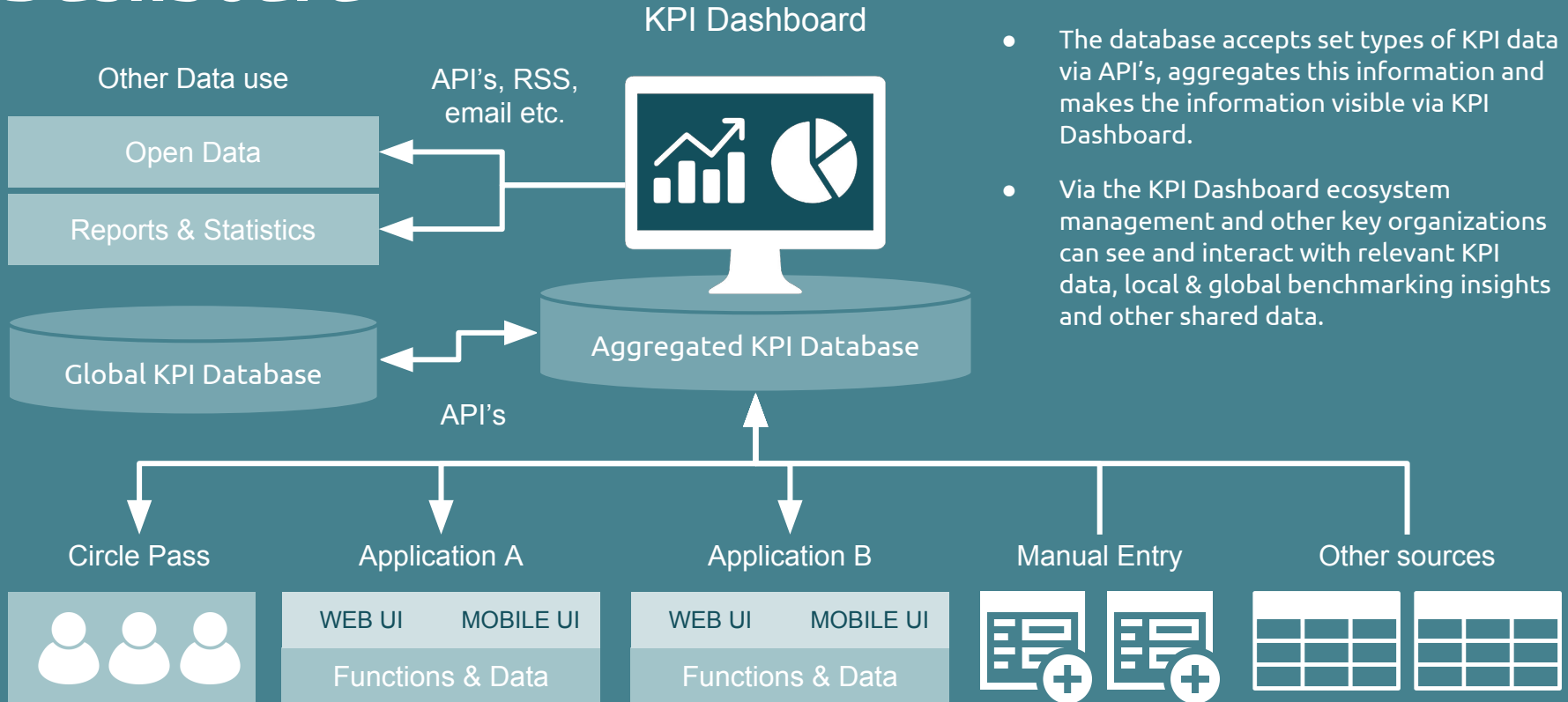
# KPI Data & Dashboard

- The key concept of the ecosystem KPI Database is to have an connecting database for aggregated ecosystem KPI's data.
- The database accepts set types of KPI data via “input API's”, Spreadsheets and manual forms, aggregates this information and visualizes this information to KPI Dashboard.
- Via the KPI Dashboard ecosystem owner and their authorized key organizations/people can see and interact with relevant KPI data, local & global benchmarking insights and other shared data.

# Types of KPI measures

- Support functions/services activities and performance
  - inputs, outputs, process efficiencies etc.
- Startups Developments within the ecosystem
- Key items & actors statistics
  - listings, qualities, numbers, interactions, activities etc.
- Ecosystem digitalization progress
  - functions, coverage & engagement
- Ecosystem development objectives, progress & results
  - number of listed, open, active and closed objectives, by type, development phase and priority
  - Success rate & related values; starting, target, actual and other outputs

# KPI Database & Dashboard



# KPI Data Architecture

# KPI Data Architecture

- The key concept of the ecosystem KPI Database is to have an connecting database for aggregated ecosystem KPI's data.
- The database accepts set types of KPI data via API's, aggregates this information and makes the information visible via KPI Dashboard.
- Via the KPI Dashboard ecosystem management and other key organizations can see and interact with relevant KPI data, local & global benchmarking insights and other shared data.

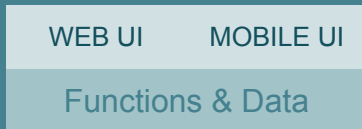


# KPI Data Architecture

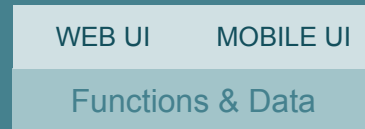
- Map out and list ecosystem organizations, their services, KPI's and applications
- Define strategy and approach to resolve
- Prioritise existing actors to start with



Application A



Application B



Application C



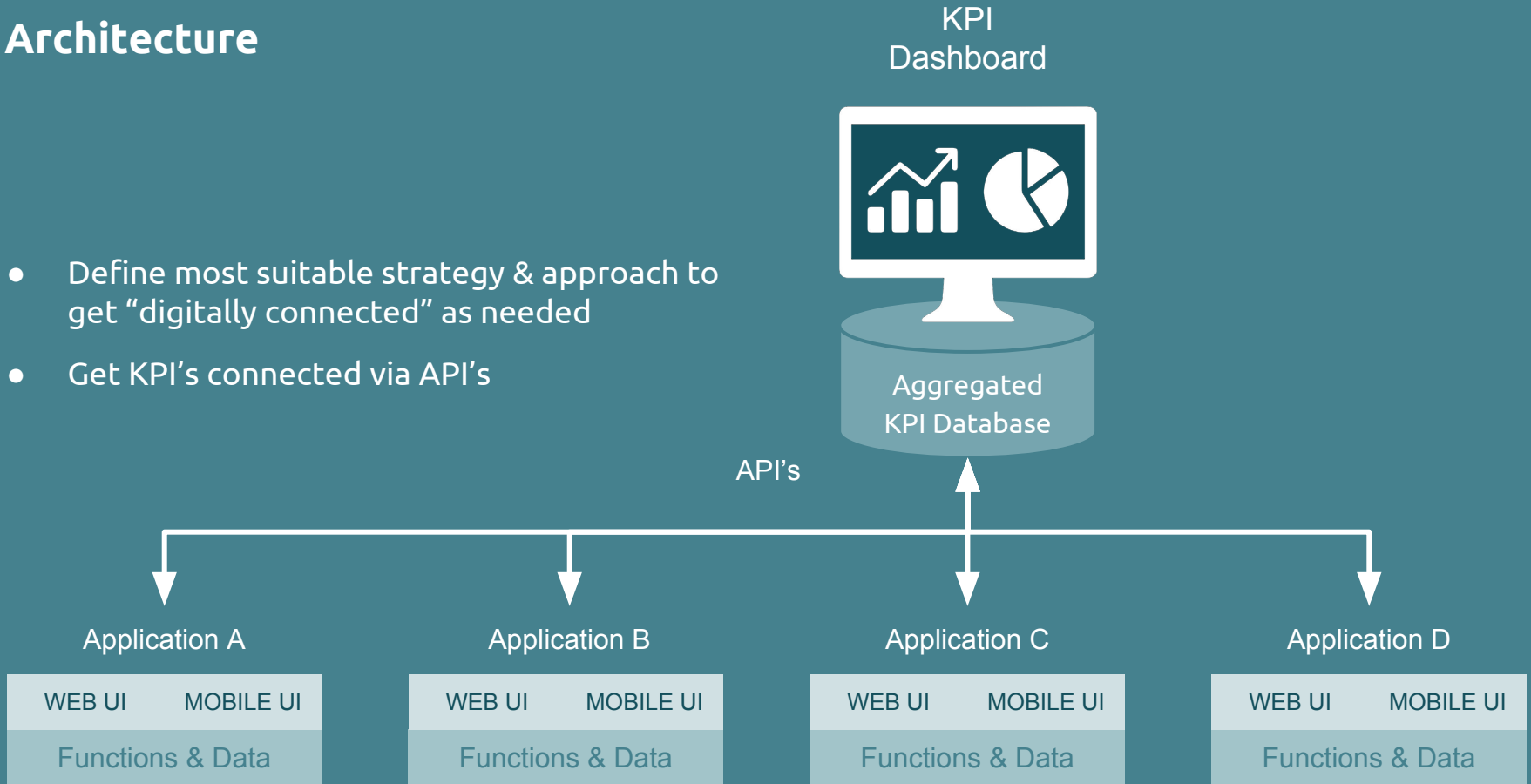
Application D





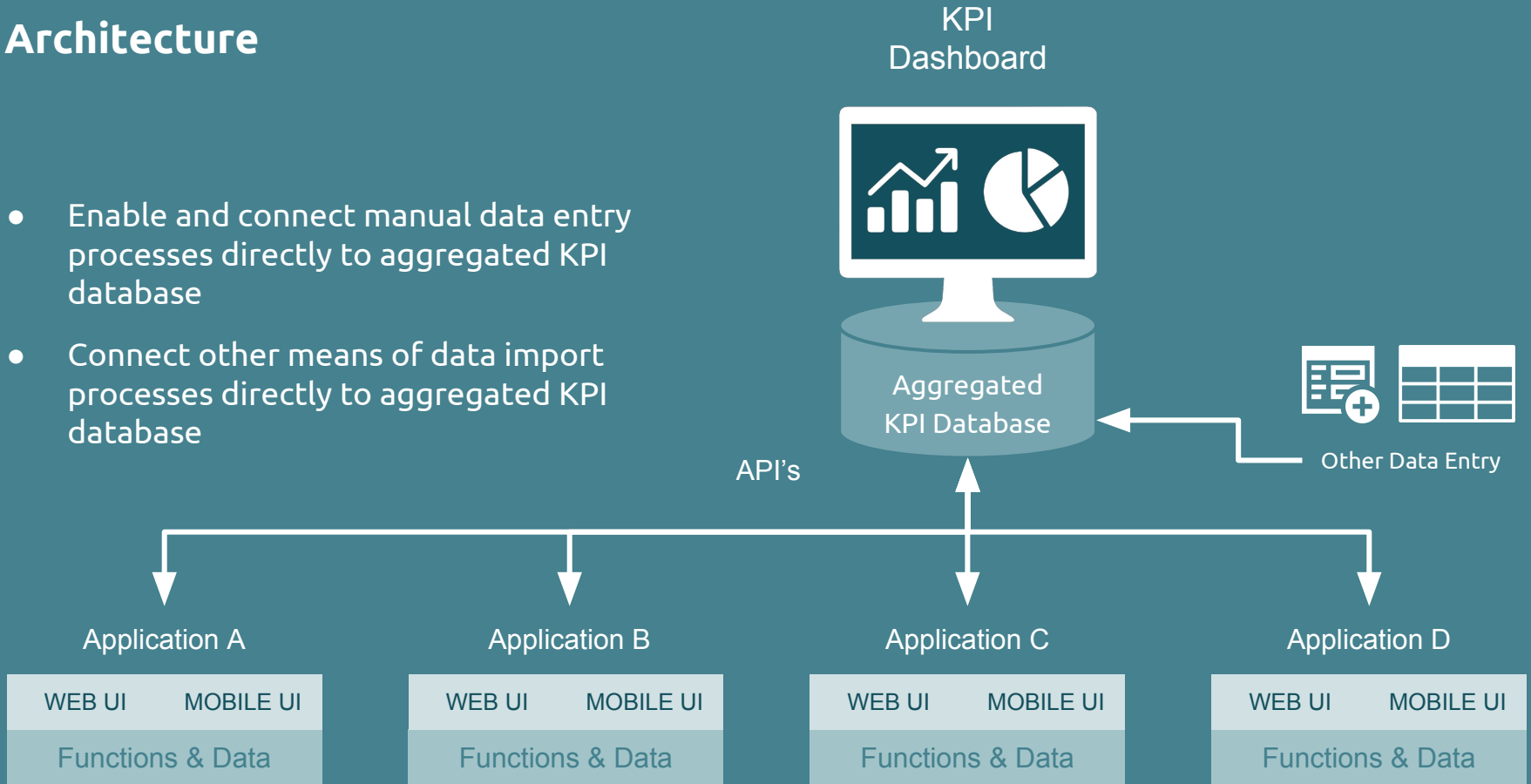
# KPI Data Architecture

- Define most suitable strategy & approach to get “digitally connected” as needed
- Get KPI’s connected via API’s



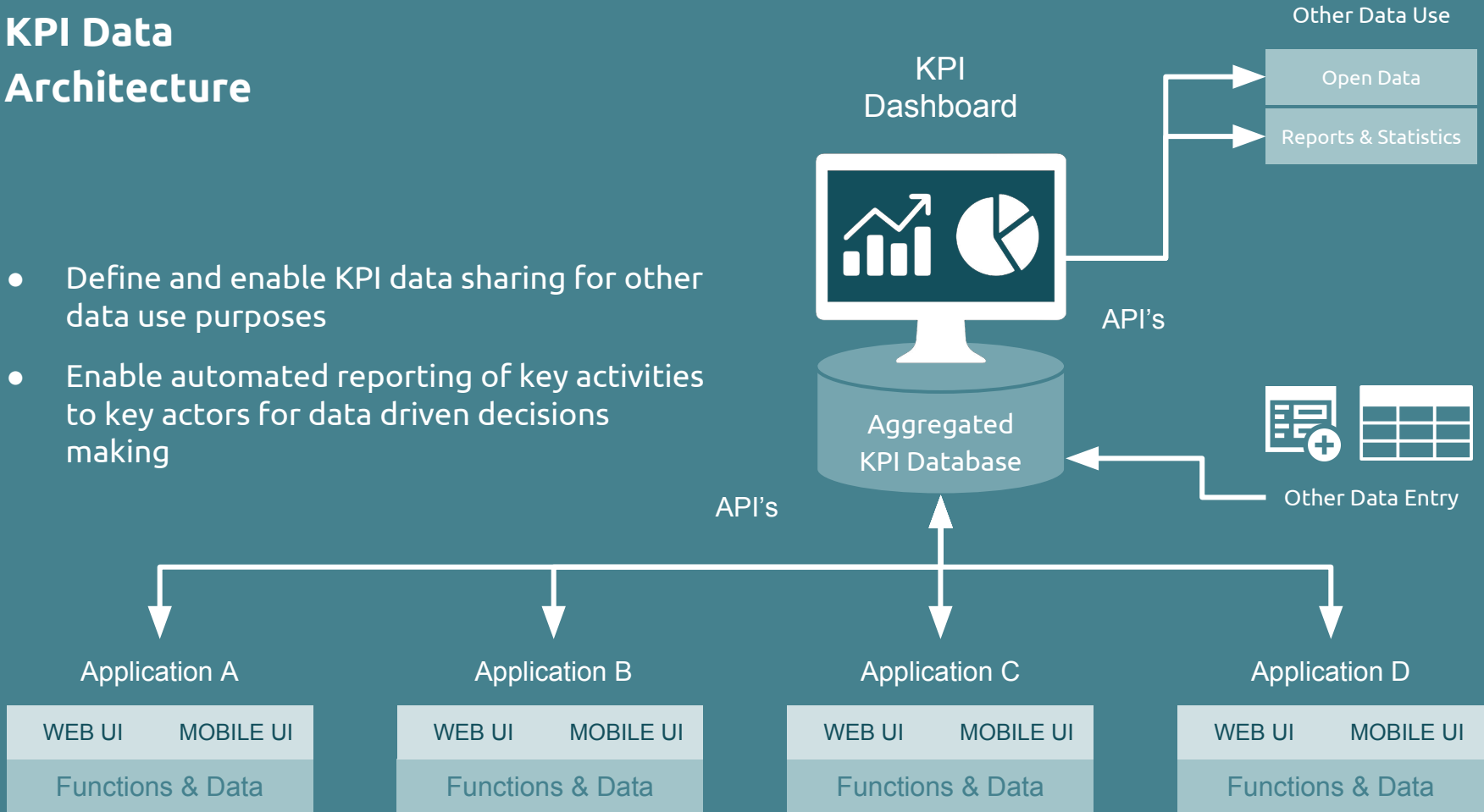
# KPI Data Architecture

- Enable and connect manual data entry processes directly to aggregated KPI database
- Connect other means of data import processes directly to aggregated KPI database



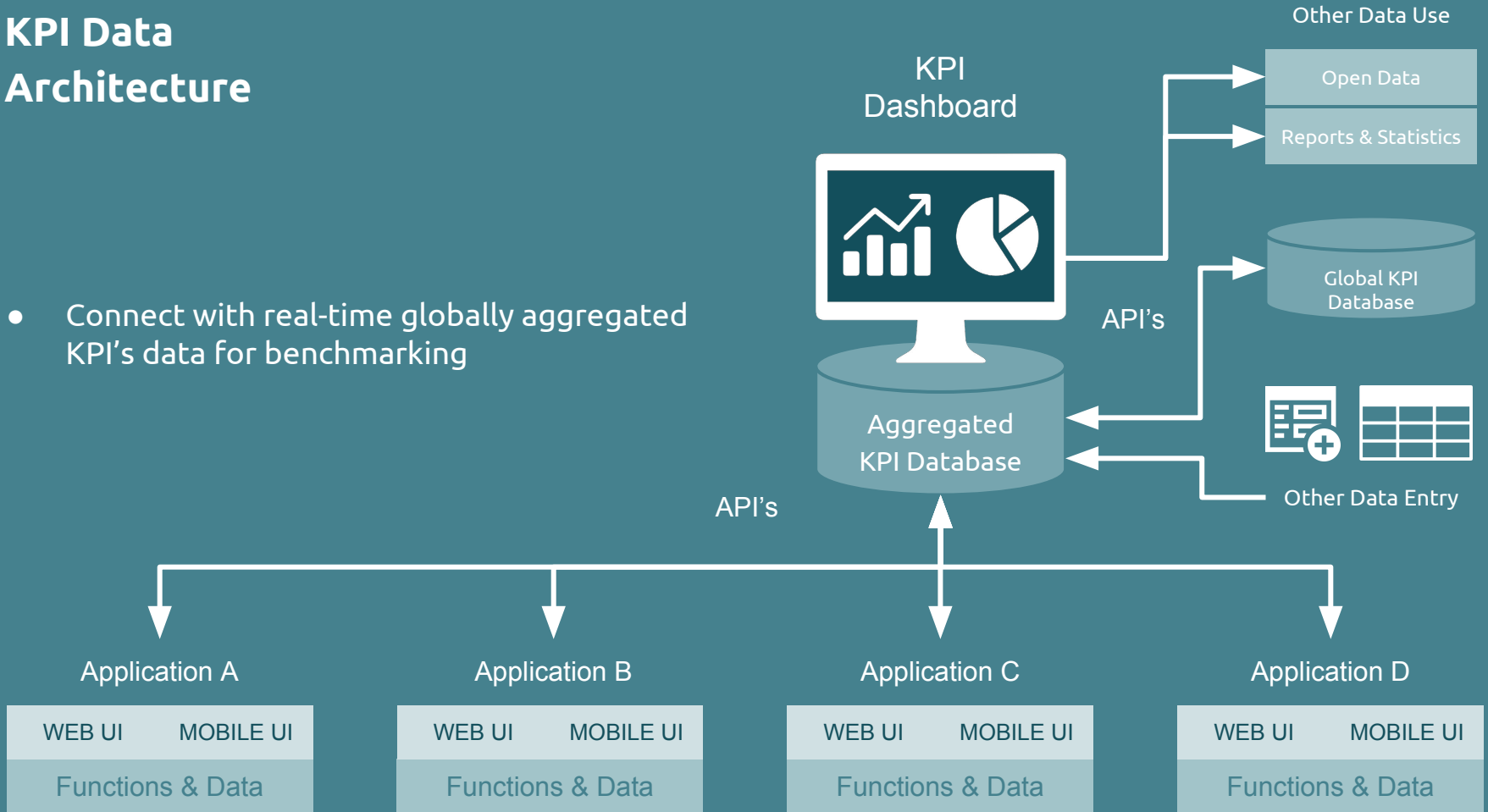
# KPI Data Architecture

- Define and enable KPI data sharing for other data use purposes
- Enable automated reporting of key activities to key actors for data driven decisions making



# KPI Data Architecture

- Connect with real-time globally aggregated KPI's data for benchmarking



# Approach to

- Focus on key elements from holistic ecosystem perspective
  - User Account, related API's, data & KPI's
  - Service Function basic data, KPI's & related API's
- Support User Experience at ecosystem level
- Support private side development and growth from local application development and business perspectives
- Maintain sustainability of overall strategy, processes and resources (funding, knowledge base and related shorter & longer processes).

# About Startup Commons

The Mission of Startup Commons is to help scale volume and quality of entrepreneurship and innovations, by digitalizing ecosystems to growing global network of connected ecosystems for economic development and related key organizations, by enabling KPI focus, effective global sharing of best practises, development efforts and resources, supported with leading international startup and startup ecosystem development knowhow and expertise to help train, develop, connect & operate the digital startup ecosystems.

# Global Digital Finance Ecosystem



**Startup Ecosystems Globally**

**Startup Commons Global**

[www.startupcommons.org](http://www.startupcommons.org)

@startupcommons

Part of the **growvc**  
group